WHAT IS CLAIMED IS:

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A vibration isolating bushing comprising:

a main shaft member including a tubular portion, a flange portion extending radially outwardly from one end of the tubular portion, and a block portion provided on a central portion of the tubular portion and distanced from the flange portion in an axial direction of the main shaft member;

an outer cylinder member disposed coaxially on an outer side of the main shaft member at a distance therefrom; and

a rubber elastic body disposed between the main shaft member and the outer cylinder member for integral connection of the main shaft member and the outer cylinder member, the rubber elastic body including a hollow portion which is open in an end face away from the flange portion and extends in the axial direction up to the vicinity of an end face on a side of the flange portion;

wherein the rubber elastic body further includes a non-deforming rubber portion and a connecting portion;

the non-deforming rubber portion is positioned between the flange portion and the block portion and is substantially undeformable with respect to an application of an axial load;

of the hollow portion and the end face of the rubber elastic body on the side of the flange portion, for connecting the non-deforming rubber portion and an inner peripheral surface

of an end portion of the outer cylinder member.

- 2. The vibration isolating bushing according to claim 1, wherein the block portion has a radially outwardly protruding end face located more inwardly than an outer peripheral end of the flange portion.
- 3. The vibration isolating bushing according to claim 1, wherein the connecting portion is formed in a state of being offset axially inwardly of the non-deforming rubber portion.